



Arundo
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PRESS RELEASE

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Arundo releases next generation of their solution to the question how to study efficiently with an iPad

Productivity app undergone a complete overhaul since its launch a year ago to even better suit the needs of students around the world.

May 13, 2015, Dresden, Germany: Arundo launches on May 20, 2015 its comprehensively reworked productivity app for iPad in Apple's App Store. The redesign incorporates the experience and user feedback offering students a versatile solution for over a year now. This enabled Arundo to design its core functionalities more intuitively. Given this coupled with a class-leading range of tools and functionalities Arundo is sure to change the way students study with their iPads from now on.

The Arundo team is convinced that they were able to put an even sharper focus on the apps main highlight, its 'Connection Manager'. In this new iteration it is more engaging to link content from different resources inside the app and by that building ones own mind palace - but in an app. They were also able to put the true multi-tasking capabilities of the app in the spotlight visually. It does not matter if you are working on a PDF and browsing the web or sorting your thoughts in a mind map simultaneously, Arundo offers a real customizable split-screen mode similar to that on a computer.

'Our whole team is using Arundo at work and while studying and we are excited to offer this improved experience to all iPad users now. We began to work on this version right after the biggest bugs of the original app were fixed. But rest assured the changes are not only cosmetically. We strived to make the app more efficient underneath to further improve the workflow within Arundo. It really shows since the whole team is studying masters degrees while pushing Arundo forward – and we are excellent at both.' Says René Phan, founder and CEO of Arundo.

The new Arundo launches May 20, 2015 in the Apple App Store. Users can test the app's full capability for 24 h after first opening the app and it stays useful for many even after that. The full version is available as In-App-Purchase for \$8,99 called the Premium Bundle. Arundo works with every capacitive stylus available or just a finger.

About Arundo

Arundo GbR is a privately owned and financed tech startup located in Dresden, Saxony, Germany. The Arundo app is available since April 2014 and was downloaded over 30.000 times ever since.

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